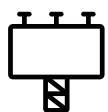




About Digital DynmX

Digital DynmX drives buyers to local businesses by utilizing dynamic optimization methods throughout the consumer's digital experience. Your company can engage in a high level of exposure by disseminating your ads throughout the top digital platforms, through a number of different digital services or avenues.

Creative Services/Avenues:



Display Billboard

Digitally place your ad so your business maintains top of mind awareness



Pre-Roll video & Retargeting

A great alternative to a on-air commercial



Mobile

Place your ads beyond the desktop and directly into the hands of the consumer



Social

Facebook newsfeed & Facebook retargeting



Geo-Fencing

Target areas within 20 meters around a particular location.



Video Production

Including concept, script writing, filming, editing, and duplication



Programmatic TV Ads

Run your ads through Connected TV's (CTV)-Smart TV's, Apple TV's, Roku and Gaming consoles



Digital Mail or Direct Mail

Digital targeted email or traditional targeted postcard methods



PPC (pay per click)

SEO, SEM, and Display



Targeting Tactics:

Digital DynmX can serve online display and video ads to consumers using the targeting tactics listed below. Also, we can target mobile users by contextual or specific geographic locations.



Geo Targeting

Only target those in the desired areas and optimize down to the zip code level.



Contextual Targeting

Reach relevant audiences on the content where they are most engaged.



Audience Targeting

Using data from 3rd party data providers, we target audiences in segments that over-indexed on your KPI's.



Effective Targeting

Behavior targeting & Retargeting - Identifies consumer interests and engagement with your business.

RUN YOUR MEDIA EVERYWHERE

Access 90+% of the web's inventory.

Impressions have the ability to appear on top premium sites that include:



USA
TODAY

TIME

Forbes

PANDORA

ESPN

facebook



Woman'sDay

YAHOO!

Los
Angeles
Times

Call Us Today for a Free Consultation

713-278-8787